

Weakley County Board of Education



Monitoring:

Descriptor Term:

Descriptor Code:

Issued Date:

Board-Community Relations

1.500

06/15/2006

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2 In order to promote school-community interaction relating to the policy and operation of the schools, the
3 Board will:

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5 1. Strive to keep citizens of the school system regularly informed about all policies, problems and
6 planning through channels of communication, its own efforts, and the office of the Director of
7 Schools;

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9 2. Direct all school employees, including teachers, administrators and support service personnel
10 to participate in good school-community interaction by:

11 a. Transmitting pertinent and correct information to citizens upon request or upon
12 initiative of school employees;

13 b. Seeking ways to improve school-community relations; and

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15 3. Recognize the right of news media to inquire, research and report to the public information
16 about local schools.

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18 The principal of each school shall be responsible for the development of a public relations program and
19 shall promote programs which involve parents and the community with the school.

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21 The Director of Schools shall be responsible for leadership in school-community relations. Through the
22 use of his/her staff, s/he will promote a program to best coordinate the involvement of the schools and
23 community.

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38 Cross References:

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40 1.501 Visitors to the Schools
41 1.502 Board Meeting News Coverage
42 1.806 Advertising & Dist. of Materials in Schools
43 3.203 Crisis Management
44 3.206 Community Use of School Facilities
45 5.606 Staff Community Relations