

Weakley County Board of Education



Monitoring:

Descriptor Term:

Descriptor Code:

Issued Date:

Board-Community Relations

1.500

06/15/2006

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2 In order to promote school-community interaction relating to the policy and operation of the
3 schools, the Board will:

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5 1. Strive to keep citizens of the school system regularly informed about all policies,
6 problems and planning through channels of communication, its own efforts, and the
7 office of the Director of Schools;

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9 2. Direct all school employees, including teachers, administrators and support service
10 personnel to participate in good school-community interaction by:

11 a. Transmitting pertinent and correct information to citizens upon request or upon
12 initiative of school employees;

13 b. Seeking ways to improve school-community relations; and

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15 3. Recognize the right of news media to inquire, research and report to the public
16 information about local schools.

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18 The principal of each school shall be responsible for the development of a public relations
19 program and shall promote programs which involve parents and the community with the school.

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21 The Director of Schools shall be responsible for leadership in school-community relations.

22 Through the use of his/her staff, s/he will promote a program to best coordinate the involvement
23 of the schools and community.

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Cross References:

1.501 Visitors to the Schools

1.502 Board Meeting News Coverage

1.806 Advertising & Dist. of Materials in Schools

3.203 Crisis Management

3.206 Community Use of School Facilities

5.606 Staff Community Relations