

# Weakley County Board of Education



Monitoring:

Descriptor Term:

## Web Pages and Web Servers

Descriptor Code:

4.407

Issued Date:

02/05/2009

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2 In order to take advantage of the opportunities the Internet provides, the Board authorizes the  
3 creation of teacher, school and/or district web pages and servers on the Internet. Only those web  
4 pages and servers maintained in accordance with Board policy and established procedures shall  
5 be recognized as official representations of the district or individual schools. All information on  
6 a school or district web page and/or server must accurately reflect the mission, goals, policies,  
7 program and activities of the school and district. This policy shall also cover school or district  
8 web pages created on servers provided by an outside source. Any web page posted on the web  
9 server must have a purpose which falls within at least one of three categories:

- 10  
11 1. Support of curriculum and instruction – intended to provide links to Internet resources for  
12 students, parents, and staff in the district;  
13 2. Public information – intended to communicate information about the schools and district  
14 to students, staff, parents, community and the world at large; and  
15 3. District technology support – intended to provide and respond to instructional and  
16 administrative technology needs of students and staff.  
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18 The Director of Schools shall develop administrative procedures for development of web pages  
19 including content, quality and consistency standards and shall designate an individual(s) to be  
20 responsible for maintaining the official district web page and monitoring all district web page  
21 activity. A building principal shall make such designation for an individual school. Schools,  
22 teachers, organizations or departments who wish to publish a web page must identify the  
23 webmaster's name and e-mail address on the web page.  
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25 As with any instructional materials or publication used by or representing the school or district,  
26 the building principal or director of schools, respectively, is ultimately responsible for accuracy  
27 and appropriateness of the information made available on the web site. Concern about the  
28 content of any page(s) created by students or staff should be directed to the building principal for  
29 a school web site or the director of schools' office when related to the district web site. If the  
30 concern is not resolved, persons who wish to file a formal complaint shall submit a written  
31 request for reconsideration of instructional material.  
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33 Personnel creating web pages to be posted on the Weakley County Schools web server will sign  
34 an Acceptable Use Policy agreeing to observe stated policies for posting. These policies will  
35 include but are not limited to the following:  
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- 37 1. Web pages posted on the Weakley County Schools web server will not include any  
38 material to be used for commercial purposes.  
39 2. Web pages posted on the Weakley County Schools web server will not be used to display  
40 material that does not support the mission and purposes of the Weakley County Schools  
41 system. This is to include links to any pages that contain material that does not support  
42 the mission and purposes of the Weakley County Schools system.  
43 3. Web pages posted on the Weakley County Schools web server will not contain material  
44 that might be construed as threatening, obscene, or harassing.

#### 4.407 Web Pages and Web Servers

1           4. Web pages posted on the Weakley County Schools web server will not contain pictures  
2           of any students identified by either first or last name.

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4           Parents of all Weakley County students will be notified in writing that the Weakley County  
5           Schools system web page will contain pictures of Weakley County students involved in learning  
6           activities and that no pages will contain pictures of students identified by name. This notification  
7           will also include the fact that the school web pages will occasionally contain the names of  
8           students who hold club or class officer positions and/or who receive school awards; however,  
9           pages will not display pictures with student names identified.

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11           Web sites developed under contract for the school district or within the scope of employment by  
12           district employees are the property of the school district.

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#### Cross References:

- 4.403 Reconsideration of Inst. Materials & Textbooks
- 4.404 Use of Copyrighted Materials
- 4.405 Employee-Developed Materials